

## Empower

### Distinguish Yourself from the Crowd



The saying “*you never get a second chance to make a first impression*” holds true for the college admissions process. The application needs to make a lasting impression with the admissions office. What does the student’s application convey to the admissions office? Will it stand out from all the other qualified applicants? The student’s goal must be to demonstrate his or her passion and commitment to their interests and present the application in the most thoughtful, organized and polished manner. Kahn College Consulting will help the student ***DISTINGUISH HIM OR HERSELF*** from the crowd; while guiding the student through the admissions maze, simplifying the process and focusing on the key issues.

#### About Kahn College Consulting, LLC

Lori Kahn, M. Ed., has 22 years of experience as a college administrator in admissions, academic advising and counseling. Lori holds a masters degree in counseling psychology, and has completed the Independent Educational Consultants Association (IECA) Training Institute as well as the requisite coursework for a doctoral degree in higher education administration.

Lori has successfully guided numerous students and their families through the college admissions process. Her focus on the student’s self-assessment process to identify the best college match is key to her college consulting service. The cornerstone of the practice is her firsthand knowledge of unique characteristics and programs offered by the colleges she recommends. With ongoing visits to college campuses across the country, Lori keeps current with admissions practices and standards as well as discovering hidden gems.

In addition to her consulting practice, Lori teaches courses in managing cultural diversity and intercultural communications at local colleges. She also advises international and expat students with college placement in the U.S., counsels adults returning to college and teaches corporate-sponsored college admissions workshops.

As a parent of recent college and medical school graduates, she understands the questions and concerns many families face during this puzzling but exciting time in their child’s educational journey.



### Why Use a Consultant?

Choosing the right college is one of the most important decisions a student and family will encounter. We are a resource of information and advice that helps students and families navigate the complex and mystifying application process. The interpretation of the comprehensive student and parent assessment surveys allows for an individualized counseling approach. A personal strategy is mapped directing the college search and selection process, including identifying a college list, providing the tools for researching the “best fit” colleges and developing a distinguishable application. The educational consultant is the independent voice who serves as the bridge between the parents and student during this important crossroad in the student’s life.

#### Professional Affiliations:

- Independent Educational Consultants Association (IECA) - *Professional Member*
- Higher Education Consultants Association (HECA) - *Professional Member*
- National Association for College Admission Counseling (NACAC)
- Pennsylvania Association for College Admission Counseling (PACAC)



308 E. Lancaster Ave., Suite 250 • Wynnewood, PA 19096  
610-642-7260 • [info@kahncoll.org](mailto:info@kahncoll.org)  
[www.kahncollegeconsulting.org](http://www.kahncollegeconsulting.org)



## Unlocking Strategies for Finding the Right College

**Lori Kahn M.Ed.**  
*Educational Consultant*

308 E. Lancaster Avenue  
Suite 250  
Wynnewood, PA 19096

610-642-7260 (office)  
610-202-2502 (cell)  
610-645-5501 (fax)

[info@kahncoll.org](mailto:info@kahncoll.org)  
[www.kahncollegeconsulting.org](http://www.kahncollegeconsulting.org)

## Inspire



### Why Use Kahn College Consulting, LLC?

At **Kahn College Consulting, LLC** we provide direction and advice for the college search and selection process. We focus on organizing and prioritizing the details of the admissions application into manageable steps so that the student does not feel overwhelmed. Helping the student sort through his or her interests, goals, high school course selection, testing, a 'best fit' college list, essay topics, campus visits and interviews alleviates information overload and the stress associated with this experience.

Although there are no guarantees of admissions to selective schools, a student can increase his or her chances of finding a best college match with thorough research and planning. Encouraging this personal growth and understanding will empower the student to take ownership of the college process. The ultimate goal is finding a college that will provide a successful and positive experience for the student.

#### TOGETHER WE WORK TOWARD THE SAME GOAL – FINDING THE SCHOOL THAT IS THE 'BEST FIT' FOR THE STUDENT.

KCC provides:

- An objective and informed perspective on the college application process which alleviates the anxiety, tension and stress in the household.
- Personal guidance optimizing the organization of application details and procedures.
- An individualized college list based upon data collected from the personal interview, the *Soul-Searching Student Survey* and *Parent Point of View Survey* as well as information from academic and testing records.
- Essay brainstorming that inspires the student to write a compelling story revealing a unique experience or interesting aspect of the student's personality.
- A timeline for students to meet important deadlines and complete tasks lessening the need for parental pressure.
- Suggestions for course scheduling, extracurricular and summer activities that enhance the student's selectivity quotient.
- An independent voice which serves as a bridge between parent and child.
- More free-time for the family to enjoy each other without the distraction of emotional college conversation.

## Advise

### Comprehensive College Advising Program



The fun begins. The student is about to learn a great deal about him or herself through the comprehensive college advising program. Applying to college is a unique process for each student. Understanding personal strengths, interests and goals will provide the framework to develop a college match list. Tips on visiting colleges, researching and gathering information will help narrow the student's options. Personal attention is provided to individualize the application process and college match. We provide the support to keep the student motivated, organized and focused on managing the admissions tasks and deadlines. After contracting with KCC the following Comprehensive College Advising Program will begin.

The three phases of the comprehensive advising program are as follows:

#### Phase 1: Getting to Know You

- Initial interview for open exchange of ideas, explanation of KCC services and initial planning.
- Discuss the student and family role and responsibility in fulfilling required admissions documents in a timely manner.
- Review and interpret the *Soul-Searching Student Survey* and *Parent's Point of View Survey* with student and family.

#### Phase II: Building the "College Match" List

- Discuss important factors in choosing a college.
- Identify and prioritize goals.
- Review research techniques and uncover important information on building a college list.
- Reduce the "noise" heard about colleges and focus on the match.
- Plan for college visits and interviews and what to look for (grading the college list).



## Phase III: Lessons on How to Distinguish Your Application

- Create an individualized approach that will allow the student's application to come to life in the admissions office.
- Pay careful attention to time management and organization of the application process.
- Brainstorm ideas and generate essay topics that reveal the student's unique character and qualities.
- Organize a comprehensive activity resume that reflects the depth and breadth of the student's special abilities and talents.
- Select the best options for letters of recommendation.
- Evaluate the most successful approach to standardized testing.
- Suggest academic courses which strengthen the college application.

**Important disclaimer: Kahn College Consulting, LLC makes no guarantee regarding admission decisions to specific colleges.**

## Enlighten



### What to Expect

- Thorough assessment of students skills & interests
- Honest, objective and informed advice
- Development of strategies for attaining college admission goals
- Brainstorming essay ideas
- Advice regarding 'best fit' colleges
- Suggestions for teacher recommendations
- Advice for course and extracurricular options and summer activities
- Management of application details and timeline
- Development of an individualized timeline
- Organizing personal details and accomplishments in the often overlooked 'activity resume'
- Assembling athletic profile and achievements in the sports resume and coach introduction letters
- Mentoring and support
- Facilitating positive communication between family and student
- Inspiration for a rewarding outcome
- Providing tools and knowledge to empower successful decision making
- Counselor accessibility